# Event Brochure



- -Decoration
- -After Party -Sponsorship -Model Recruitment



### WELCOME TO IDMA Ghana

Accracity is the ultimate hostess, always offering new things to do, places to go, and people to see. The city provides unlimited opportunity for new experiences and <a href="https://limited.com/local-normalization-com/loc

IDMA Ghana is simply the finest event organizing consultant firm in Accra City, offering unique event planning and concierge solutions to businesses and individuals. We specialize in corporate, special occasions, and night life event planning for groups of all sizes in Accra and beyond, eliminating all the stress related to organizing any type of social or corporate functions.

We can also manage your personal and social life through our superior Concierge services, allowing you to have more time for the things you love doing best. IDMA Ghana provides entertainment for the real people who love to have fun in Accra, the out of towners, and corporate Africa. We will streamline your social life so you don't have to.

Just tell us what you want to do, see, eat and experience, and we will tail or a day, night, week or weekend for your individual needs.

Let IDMA Ghana take care of you!

Warm Regards,

Adoboe Asiome Founder IDMA Ghana









## **EVENT PLANNING**

WELCOME TO IDMA Ghanathe premier event planning solution for any of your event needs. Our professional and devoted staff are experts at organizing and executing any and all types of events, whether it is a night out on the town, a memorable birthday party, or business conference. Everything is at your frigertips and completely customized for your individual needs.

IDMA Ghana's personal network of only the frest vendors, venue spaces, and creative minds create events unparalleled by any other event planning organization. Eventique has planned a multitude of highly successful events

PLEASE ENJOY READING THROUGH OUR LIST OF EVENT PLANNING SERVICES AND DO NOT HESITATE TO REACH OUT TO US FOR ANY OF YOUR EVENT PLANNING NEEDS. WE LOOK FORWARD TO CREATING A FRST CLASS EVENT WITH YOU BECAUSE YOU DESERVE NOTHING LESS.

SOME OF OUR NOTABLE EVENT SERVICES INCLUDE:

- \*CORPORATE EVENTS
- \*FASHION EVENTS
- BIRTHDAY PARTIES
- \*NIGHTLIFE PLANNING
- \*Non-Proft Events
- BAR/BAT MITZVAH'S
- •WEDDINGS



## Corporate Events



### **CORPORATE EVENTS**

WHETHER BUILDING EMPLOYEE MORALE OR STRENGTHENING BUSINESS RELATIONSHIPS, A WELL-EXECUTED CORPORATE EVENT PAYS DIVIDENDS.

IDMA Ghanaleaves nothing to chance.

We provide Luxurious event planning for all price-ranges and corporate sizes.

OUR PROFESSIONAL CONSULTANTS FAWLESSLY ORGANIZE EACH EVENT-FROM THE DESIRED AMBIENCE, FOOD AND DRINKS, TO THE ENTERTAINMENT-ELIMINATING THE STRESS IN PLANNING WORK FUNCTIONS AND CLIENT ENTERTAINING, LEAVING YOU TO SUCCESSFULLY BUILD YOUR EMPLOYEE AND CLIENT RELATIONSHIPS.

#### SERVICES INCLUDE:

- Concept Development: Developing an image for each event based on the occasion
- Goal Guidance: Maximizing the event goals
- Branding: Creation of signature products to b given to all Attendees
- Attendee management and Transportation: Managing the flow of guests attending the event
- Entertainment: Building an event program to provide the appropriate tone and ambiance desired
- Venue Booking: Selection of local based on theme, size and state of the event
- Design and Decoration: Project the event's image to make an impact
- Audio/Visual: Providing essential connectivity and presentation capabilities
- Catering: Selection of established catering companies that meet our exceptional standards through quality and presentation



## Fashi on Events



## FASHION EVENTS

THE FASHION WORLD OPERATES AT A NOTORIOUSLY FAST AND UNFORGIVING PACE-SO QUICK, IN FACT, THAT THE VOGUE OF TODAY IS THE CLICHÉ OF TOMORROW.

IDMA Ghanawants you to focus on your Style, while we focus on the events you need to make you and your company successful. Crafting a tailor-made runway show, dinner, after party, or store launch that meets your image, quality, and audience is our specialty. Experienced in the fashion industry, our expert consultants can plan, design, produce, and coordinate your vision with the style to blow your guests away.

IT ALL BEGINS WITH THE INVITATION AND CREATIVITY IS KEY IN APPEALING TO THE TYPICAL FASHIONISTA, CLIENT, OR BUYER ON THE LOOKOUT FOR SOMETHING NEW. GRAB THEIR ATTENTION AND PEAK THEIR INTERESTS BY PROVIDING AN INCENTIVE TO CHECK OUT YOUR NEW LINE, DESIGNER, OR STORE. OUR STAFF CAN HELP DEVELOP THAT INVITATION, BRANDING TECHNIQUE, OR UNIQUE RUNWAY TO HELP YOUR AUDIENCE REMEMBER WHAT MAKES YOU UNIQUE.

THE NIGHT OF YOUR EVENT, GREET YOUR GUESTS IN A RELAXED AND STRESS-FREE STATE OF MIND WHILE FOCUSING ONLY ON SHOWING OFF YOUR VISION IN STYLE. LEAVE THE STRESS OF COORDINATING THE SHOW OR EVENT TO OUR STAFF.

### SERVICES INCLUDE:

- Unique Venue Selection
- RUNWAY DESIGN
- PRODUCTION AND LIGHTING
- EVENT DECOR AND DESIGN
- RED CARPET STEP AND REPEAT
- Invitation Design and Printing
- PHOTOGRAPHY AND VIDEOGRAPHY
- Music & Entertainment
- CATERING



Non-Profit Events



## **NON-PROFIT EVENTS**

AS A WAY TO RAISE AWARENESS AND FUNDS, MANY CHARITIES HOST EVENTS. At IDMA Ghana, we understand that and work with you to help maximize the amount of money and awareness you raise while keeping your costs down to a minimum.

EFFECTIVE ORGANIZATIONAL AWARENESS IS CRUCIAL AT A CHARITY EVENT.

OUR TEAM CAN HELP RECOMMEND CREATIVE IDEAS ON HOW TO INCREASE

AWARENESS AND UNDERSTANDING. THERE IS A DIRECT CONNECTION BETWEEN

ORGANIZATIONAL AND PROGRAM AWARENESS AND GLOBAL INTEREST,

PARTICIPATION, AND CONTRIBUTIONS. WE CAN HELP BRAND AND DEVELOP

MATERIALS TO INCREASE COMMUNITY INSIGHT INTO YOUR GOALS AND

DIFFERENTIATE YOUR ORGANIZATION.

THE AMBITION OUR TEAM BRINGS TO THE TABLE CAN HELP MAKE YOUR EVENTS INVITING AND EXCITING, BOOSTING NOT ONLY YOUR ATTENDANCE, BUT ALSO YOUR REPUTATION IN THE NOT- FOR- PROFT WORLD. OUR GOAL IS THREEFOLD: TO INCREASE INTEREST IN ATTENDING AN EVENT FROM YOUR ORGANIZATION, ENCOURAGE PARTICIPANTS TO STAY AT EACH EVENT, AND ULTIMATELY, TO HELP MAKE AN IMPACT ON YOUR AUDIENCE.

IS YOUR ORGANIZATION LOOKING FOR SPONSORS FOR YOUR EVENT? WE CAN HELP GUIDE YOUR TEAM IN THE RIGHT DIRECTION OR HELP CALL UPON THE PROPER RESOURCES TO GET YOUR EVENT THE FUNDING IT NEEDS.

### SERVICES INCLUDE:

- Unique Venue Selection
- INVITATION DESIGN AND PRINTING
- EVENT DECOR AND DESIGN
- RED CARPET STEP AND REPEAT
- \*LIVE & SILENT AUCTION
- CATERING
- FLORIST
- •PRODUCTION AND LIGHTING
- PHOTOGRAPHY AND VIDEOGRAPHY
- ENTERTAINMENT



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